

# Hero Visuals (Billboards & TV Ads)

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**Headline:** DRAGON'S BREATH. DEATH TO BAD BREATH.

**Subheadline:** IGNITE YOUR INFERNO. CONQUER ALL.

## Instagram Options

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**Option 1:**

**Headline:** BAD BREATH IS DEAD.

**Subheadline:** DRAGON'S BREATH. YOUR WEAPON. YOUR VICTORY.

**Option 2:**

**Headline:** READY TO ROAR?

**Subheadline:** PLAGUE SLAYER'S DRAGON'S BREATH. SMASH STENCH. SEIZE POWER.

**Option 3:**

**Headline:** THEY FEARED YOUR STENCH. NOW THEY'LL FEAR YOUR FIRE.

**Subheadline:** UNLEASH DRAGON'S BREATH. OBLITERATE. DOMINATE.

## TikTok Options

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**Option 1:**

**Headline:** HENCH STENCH GOT YOU? #DragonBreathSlayer

**Subheadline:** 🔥 Chili-warm clean. Orange-guava punch. CRUSH bad breath.

**Option 2:**

**Headline:** Bad breath? We slay dragons. What's your superpower?

**Subheadline:** LEVEL UP. #PlaqueSlayer #ConquerTheStench

**Option 3:**

**Headline:** Your confidence is about to go NUCLEAR.

**Subheadline:** Dragon's Breath. ACTIVATE. DESTROY. REPEAT.